

REFERENCE TITLE: unauthorized use; soldier's name; picture

State of Arizona  
Senate  
Forty-eighth Legislature  
First Regular Session  
2007

# **SB 1014**

Introduced by  
Senator Waring

AN ACT

AMENDING TITLE 44, CHAPTER 10, ARTICLE 5, ARIZONA REVISED STATUTES, BY ADDING SECTION 44-1483; RELATING TO ADVERTISING.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:  
2       Section 1. Title 44, chapter 10, article 5, Arizona Revised Statutes,  
3 is amended by adding section 44-1483, to read:

4       44-1483. Unauthorized use of the name, portrait or picture of a  
5                   deceased soldier: violation: classification:  
6                   definition

7       A. A PERSON SHALL NOT USE FOR THE PURPOSE OF ADVERTISING FOR THE SALE  
8 OF ANY GOODS, WARES OR MERCHANDISE OR FOR THE SOLICITATION OF PATRONAGE FOR  
9 ANY BUSINESS THE NAME, A PORTRAIT OR A PICTURE OF ANY DECEASED SOLDIER  
10 WITHOUT HAVING OBTAINED PRIOR CONSENT TO THE USE BY THE SOLDIER OR BY THE  
11 SOLDIER'S CLOSEST LIVING RELATIVE BY BLOOD OR MARRIAGE.

12       B. A PERSON WHO VIOLATES THIS SECTION IS GUILTY OF A CLASS 1  
13 MISDEMEANOR.

14       C. FOR THE PURPOSES OF THIS SECTION, "SOLDIER" MEANS ANY ACTIVE DUTY  
15 MEMBER OR FORMER MEMBER OF THE ARMED FORCES OF THE UNITED STATES, INCLUDING  
16 ANY MEMBER WHO WAS KILLED IN THE LINE OF DUTY.